



News Release



For Immediate Release

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Edgewater, Florida, July 14, 2010; Everglades Boats reports many new dealers and international distribution thriving.

Everglades has reported the highest influx of new dealers into the company in recent years for the central Florida based manufacturer. Stephen Dougherty, President of Everglades Boats said, "It's impressive. We have worked diligently to continually upgrade and grow our family of Everglades dealers. The word is getting out and our work is definitely paying off."



Dougherty continues, "We have always felt that our high quality and innovative product design deserves the same attributes in our dealer representation. We're excited to see the growth in our network."

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www.EvergladesBoats.com



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PLANTATION BOAT MART & PALM BEACH BOAT MART - TAVERNIER & PALM BEACH GARDENS, FL

Plantation Boat Mart has always been the preeminent dealer entering the Florida Keys but now with an additional location in Palm Beach Gardens, Plantation has south Florida covered for the huge Everglades customer base.

www.PlantationBoat.com



Plantation Boat Mart is Everglades' biggest dealer with locations in Tavernier and Palm Beach Gardens.

Shad Vera, Product Specialist at Plantation Boat Mart in Tavernier said it best, "Our sales are always strong. Everglades is the most progressive, advanced and innovative boat of its kind in the world." Vera who is sometimes called Mr. Everglades at Plantation is bullish. "The boat sells itself. Don't get me wrong, I need to explain all of the unbelievable features that are built into each Everglades. But still, even the smaller 230s and 243s, have features that come standard and aren't even available on other brands. Everglades is truly our premier brand here."

"It is a joy to see a boat built by such a hands-on-builder," added Elias De La Torre III, President of Plantation Boat Mart & Marina. "We always strive to give our customers 100% satisfaction and after virtually being offered every boat line on the market today, Everglades puts in the same care and intensity we do. Without question, together we offer 100% customer satisfaction guaranteed."

Greg Allen, Director of Sales states, "Whether it's tailoring the requirements, or our increasingly wide variety of models to the dealer's regional needs or linking our Everglades customer response/referral system to the dealer; we are willing to do whatever it takes to satisfy a new and potential Everglades customer."

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ATLANTIC MARINE – PORT ORANGE, FL

Brad Wiles, President and Owner of Atlantic Marine, Port Orange, FL; has a whole new perspective on how to best serve Central Florida. He states, "...We'll go get 'em. Since we serve the whole central part of Florida, we have to consider ourselves like a concierge service."

Wiles continues, "We think we have the most beautiful and clean fishing water in all of Florida so we will offer pickup, storage and even launching services for any Everglades customer." www.AtlanticMarineFL.com



Brad Wiles, Atlantic Marine offers concierge service for Central Florida Everglades Customers

Atlantic Marine, one of the newest Everglades Dealers prides themselves in serving the upscale clientele of the Everglades customer. "...Everglades fits our business model to a "T". It's a totally upscale, elegant and innovative boat. And, Atlantic we're the same! A perfect fit."

If not only by its name but also the beckoning and often challenging waters of the Gulf Coast and Atlantic Ocean, Florida has always been Everglades' playground. Mike Collins, Everglades Director of Government and Commercial Sales states: "We have tough conditions...and they change every day. Our customers expect the capability to boat anywhere they choose with the upmost in safety and comfort."



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TOP NOTCH MARINE – FT. PIERCE & MELBOURNE, FL

That's one of the reasons Jim Sabia, President of Top Notch Marine in Melbourne and Ft. Pierce, Florida chose Everglades as his premier boat brand for both stores. www.TopNotchMarine.com

“Why did I go with Everglades?” Robustly proclaims Sabia. “Performance, quality and attention to detail. We wanted to expand and broaden our lines. For 23 years we have provided the best service and customer attention.”

“Everglades is the first boat line that parallels our feelings of quality-to-the-customer. We call it ‘off the hook’, which to us means over the top in every way.”



Top Notch Marine in Melbourne and Ft. Pierce, Florida adds Everglades to their quality line up.

“Our business is up 25% from 2009,” continues Sabia. “It’s all about our attention to detail that our customers demand. With every new boat we offer a complete Everglades/Top Notch Boat Smart Package. A hitch-to-prop full 2 year warrantee on the entire boat, motor(s) and trailer; Coast Guard kit, full tank of fuel, additional engine maintenance for up to two years and free on-water instruction by our staff. We feel the Everglades customer deserves the best and we are there to provide just that.”



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SPENCERSHIP MONOCO - INTERNATIONAL

Everglades has expanded internationally with the addition of Everglades into the Spenser Ship international powerhouse in Monaco, France.

www.SpenserShip.com



011-33-6-09-537262

Craig Spencer Harvey, Principal, Spencer Ship - Monaco, France

Craig Harvey states, "With over 30 years of experience in the boat business we are currently supporting successfully a vast network of some of the best marine and boat dealers or importers throughout the world. From our location in the south of France we are proud to add Everglades to our quality dealer offerings."

Spencer Ship, Monaco is perfectly positioned to help direct clients to get in contact with our qualified and knowledgeable boat dealers via web site leads and boat shows. Everglades is a perfect fit.

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Dougherty reiterates, "Everglades is growing in every direction and in product innovations. We offer more standard features than any other boat in its class. That added to the unsinkable RAMCAP design puts us ready and able to serve our dealers with the utmost safety built into every boat. Whatever their boating needs are, you can count on us to be there."

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About Everglades:

Everglades is making history, by building a full line of boats using the new and patented RAMCAP construction process, which is what helps makes Everglades boats unsinkable. Everglades is noted by building versatile, family-friendly fishing boats with an unparalleled number of innovative features. Along with the 1999 NMMA Innovation Award, the Dougherty's won the 2002 NMMA Innovation Award and the 2005 NMMA Innovation Award for Everglades boats. Everglades builds a full line of boats from 21 to 35 feet in an open center console to a full cabin EX. Everglades' dealers cover the entire United States and International territories.

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For Additional Information, 300 dpi images or further management or dealer interviews contact:

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